



HYDRA

ABOUT US

Hydra - is the first professional Kyrgyz cybersports organization that brings together the best players from both our country and the CIS countries, competes in international tournaments and brings an unforgettable experience to their fans

Our organization is actively participating in the following games:



Dota 2



CS:GO

Teams regularly participate in major competitions and increase their audience both on streaming platforms and their fan base

ACHIEVEMENTS OF HYDRA TEAMS

Dota 2

 2023-01-30
DPC EEU 2023 Tour 1: Division II

 2023-01-05
EPL Winter Holidays 2022-2023

 2022-12-21
DPC EEU 2023 Tour 1: Closed Qualifier

 2022-12-12
Dota Pro Circuit DPC EEU 2023
Tour 1: Open Qualifier #1

 2022-12-10
Dota 2 Champions League Season 17

 2022-06-05
Dota 2 Champions League Season 11

 2022-05-22
DPC EEU 2021/2022
Tour 2: Division II Playoffs

 2022-01-23
DPC EEU 2021/2022 Tour 1: Division II

 2021-11-25
Dota 2 Champions League Season 5

 2021-11-14
FRAG Season 7

 2021-11-14
FRAG Season 7

 2021-07-11
Epulze Monthly Cup: July 2021 - Europe/CIS

 2019-10-26
World Electronic Sports Games 2019
Kyrgyzstan Finals

CS:GO

 2022-12-30
ESEA Season 43: Main Division

TOTAL STATISTICS

DOTA 2

STATS FOR 1 TOUR

REGION	TOURNAMENT	 PEAK VIEWERS	 AVERAGE VIEWERS	 HOURS WATCHED	 AIRTIME	 VIEWS	 UNOFFICIAL VIEWS	TOURNAMENTS PER YEAR	TOTAL VIEWS PER YEAR
EAST EUROPE PARAGON	DPC Division I	249 881	79 249	7 449 386	94	23 777 421	3 870 000	3	71 332 263
WORLDWIDE	Major	491 359	262 266	32 432 114	124	91 700 126	4 770 000	3	275 100 378
WORLDWIDE	International	1 751 086	563 713	67 739 422	120	222 463 953	3 870 000	1	222 463 953

 TOTAL
568 896 594

CS:GO

STATS FOR 1 TOUR

REGION	TOURNAMENT	 PEAK VIEWERS	 AVERAGE VIEWERS	 HOURS WATCHED	 AIRTIME	 VIEWS	 UNOFFICIAL VIEWS	TOURNAMENTS PER YEAR	TOTAL VIEWS PER YEAR
EUROPE	ESL Challenger League	29 867	6 232	436 727	70	2 566 058	1 305 000	4	10 264 232
WORLDWIDE	BLAST.tv Paris Major	107 695	32 101	928 240	29	4 071 498	2 497 500	2	8 142 996

 TOTAL
18 407 228

*Unofficial views: Number of views of the broadcast of the tournament by famous streamers and commentators (this data is not included in "VIEWS" and "TOTAL VIEWS PER YEAR")



DPC DOTA 2

A grand annual cycle of large-scale tournaments, uniting teams and spectators from all over the world in an epic battle for victory.

This event is one of the most prestigious and popular in the world of eSports, attracting a huge number of spectators from the most countries.



PEAK VIEWERS

249 881



VIEWS

23 777 421

PARAGON EVENTS

WIN

RISE Esports Last Pick **RE** **HYDRA** First Pick

PICK 00:18 RESERVE 01:54

DPC EEU

PARAGON EVENTS Winline DOTA2.RU

Team RISE Esports: Dinozavrik (24), Dodren (18), airu (15), ArrOw (7), BLACKARXANGEL (6)

Team HYDRA: Kami (5), Worick (8), Cloud (16), Leftan (7), HappyDyurara (23)



MAJOR DOTA 2

Only the best DPC teams make it to MAJOR DOTA 2. The worldwide event attracts over millions of spectators and a tremendous fan base.

This tournament is a unique opportunity for sponsors to show their support and contribution to one of the most popular events in the world of eSports



PEAK VIEWERS

491 359



VIEWS

91 700 126



17:48
ВРЕМЯ МСК



0
0

BetBoom

рации и получи 1000 фрибетов в приложении без внесения депозита!

THE LIMA MAJOR





THE INTERNATIONAL

This is the ultimate and most anticipated event in the world of DOTA 2. As a sponsor of this tournament, you have the opportunity to contribute to the organization of this epic battle that attracts huge attention from around the world.

With prize pools reaching multimillion-dollar figures and top teams from around the world participating, The International is the perfect place for sponsors looking to make new contacts and expand their business opportunities in front of over 200 millions of viewers.



PEAK VIEWERS

1 751 086



VIEWS

222 463 953



PLAYERS STATISTICS



DOTA 2



CS:GO



Kami



Twitch

Monthly views:



14 622



fozil



Twitch

Monthly views:



48 000



Worick



Twitch

Monthly views:



118 079



leri511



Twitch

Monthly views:



6 400

CURRENT DOTA 2 TEAM



**HAPPY
DUYRARA**



WORIK



KAMI



CLOUD



LIL

CURRENT CS:GO TEAM



LERI511



H4SAN4TOR



ENZERO



FOZIL



VERT

TOURNAMENT CALENDAR



TITLE

THE INTERNATIONAL 2023

START DATE

~OCTOBER 2023



TITLE

WINLINE INSIGHT

START DATE

15.03.2023 - 09.04.2023



TITLE

DPC DIVISION 1 TOUR 2

START DATE

12.03.2023 - 02.04.2023



TITLE

BETBOOM UNIVERSE: EPISODE I - COMICS ZONE

START DATE

~APRIL 2023



TITLE

IEM DALLAS

START DATE

29.05.2023 - 04.06.2023



TITLE

ESEA CASH CUP

START DATE

25.03.2023 (2-5 ДНЕЙ)



TITLE

URSA CUP

START DATE

25.03.2023 - 09.04.2023



TITLE

MAJOR

START DATE

28.04.2023 - 07.05.2023

TITLE

DPC DIVISION 1 TOUR 3

START DATE

15.05.2023 - 04.06.2023



TITLE

SCL CHALLENGER DIVISION S9

START DATE

21.03.2023

HYDRA MERCH

- THE BRANDED SOUVENIR STORE
- THE INDIVIDUAL DESIGN OF JERSEYS FOR EACH PLAYER
- DEVELOPMENT OF CLOTHING DESIGN BY REQUEST OF THE SPONSORS



AFFILIATE PROGRAM



#	DESCRIPTION	OFFER	A	G	T
#1 PLACEMENT OF THE PARTNER'S LOGO ON TEAM JERSEYS	Placement of an image provided by a partner on the team outfit	Hydra players are obligated to wear a jersey with the partner's logo at every tournament	+	+	+
#2 PLACEMENT OF ADVERTISING MATERIALS ON SOCIAL MEDIA	Publishing promotional materials provided by a partner on the following pages: Instagram: https://www.instagram.com/hydra.contest/ Website: http://www.hydraesports.gg/ YouTube: https://www.youtube.com/@HYDRAGG_official VK: https://vk.com/hydraesports_gg Twitter: https://mobile.twitter.com/hydragg	Hydra is obligated to place advertising materials on the listed social media pages at the request of the partner, not more than 4 advertising posts per calendar month. The content of the publications is provided by the partner, the publication is placed on the main pages of the team, the reposts are made on the pages of the players	+	+	+
#3 PLACEMENT OF ADVERTISING POSTS ON THE TEAM WEBSITE	Placement of advertising posts provided by the partner on the pages of www.hydraesports.gg	Hydra is obligated to place advertising information provided by the partner, at the request of the partner on the pages of the specified site; no more than 2 (two) advertising posts per month	+	+	+

#	DESCRIPTION	OFFER	A	G	T
#4 BRANDING THE TEAM WEBSITE	Placement of the partner's logo in the partner section of the team's website www.hydraesports.gg, as well as placement of visual materials provided by the partner in the background of the website pages	Hydra is obligated to provide placement of the partner's logo in the partner section of the team website and partner's visual on the background of the site pages according to the term of the contract after the partner provides the necessary graphic materials.	+	+	+
#5 CREATING VIDEO REVIEWS	Production of video reviews on the products provided by the partner	Hydra is obligated to ensure that players create video reviews of items or other products provided by the partner in a calendar month and send them to the partner. The video review is created at the request of the partner, the number of reviews does not exceed 1 review per month.	-	+	+
#6 PARTNER PRODUCT ADVERTISEMENTS	Players participation in partner's advertising campaigns	Hydra is obligated to ensure that players participate in promotional campaigns conducted by the partner in order to bring attention to its products. In the basic version; product placement (periodic appearance in the photo and video content generated by the organization and placed on its main channels). Options that are different from the basic version are discussed with the partner. Dates of participation in advertising campaigns are discussed with the management of the organization and dependent on the current training and playing schedule of the team.	-	+	+
#7 ADVERTISEMENT IN YOUTUBE VIDEOS	Placement of promotional materials provided by the partner before publishing the videos on the channel (link to YouTube)	Hydra is obligated to place promotional materials (pre-rolls) provided by the partner or created together with the partner before broadcasting the videos on the channel.	-	+	+

#	DESCRIPTION	OFFER	A	G	T
#8 STREAMS OF THE PLAYERS	Placement of promotional materials in the streams of our players	Hydra players are obligated to advertise partner on their streams	-	+	+
#9 EXCLUSIVE USE OF PARTNER EQUIPMENT	The use of partner equipment by players when participating in cybersports competitions and streaming	Negotiated individually with each player	-	+	+
#10 CONDUCTING COLLABORATIVE EVENTS	Participation of players in events organized by a partner.	Hydra is obligated to ensure the participation of players (the exact number of players to be agreed in advance with Hydra) in the events held by the partner as requested by the partner. The possibility of participation of a particular player depends on the current training and playing schedule of the team. If you need a transfer of the player, the conditions of the transfer will be negotiated separately.	-	-	+
#11 GAME-HOUSE BRANDING	Placement of partners logo and visual advertisements of its products on the team's spawn base	Hydra coordinates and provides branding of the spawn base of the team with a capture of graphic advertising and partner logos in the frame during any photo and video shoots	-	-	+
#12 NICKNAME ADVERTISEMENT	Placement of a partner's name in the nickname (stable game time) of the player	Promotion of a partner's brand in every game in which the player participates, both personal and tournament, covered and broadcast by cyberspace agencies	-	-	+

WHAT IT LOOKS LIKE

PLACEMENT OF **THE PARTNER'S LOGO** ON TEAM JERSEYS

ADVANCED ●

● **ADVANCED**



GENERAL ●

● **TITLE**

PLACEMENT OF **ADVERTISEMENTS** ON THE PAGES OF THE TEAM



VK



TWITTER



INSTAGRAM



TELEGRAM



YOUTUBE



WEBSITE



PLACEMENT OF **ADVERTISING POSTS** ON THE WEBSITE



Partners image

Headline

News



Partners image

Headline

News



Partners image

Headline

News

BRANDING THE WEBSITE

PARTNER 1

PARTNER 2

PARTNER 3

PARTNER 4



The official website of the Hydra Esports organization

[Teams](#) [Achievements](#) [Merch](#) [About Us](#) [Contacts](#)  [Py](#)



CREATING VIDEO REVIEWS



Nickname text text text text text text text text
text text text text text text text

Nickname text text text 😂😂😂

Nickname text text

Nickname text text text text text text

Nickname text text text text text text text text
text text text text text text text

NITRO
ЗАРЯЖАЙСЯ
ЭНЕРГИЕЙ

ТОП ДОНАТЕРОВ: Reeni - 10 000 RUB Zenorala - 3 000 RUB OculusVision - 4 500 RUB Bibliokiller - 1 000 RUB Endoc

PARTNER PRODUCT ADVERTISEMENT



STREAMING OF OUR PLAYERS

CLOUD



KAMI



WORIK



EXCLUSIVE USE OF PARTNER EQUIPMENT



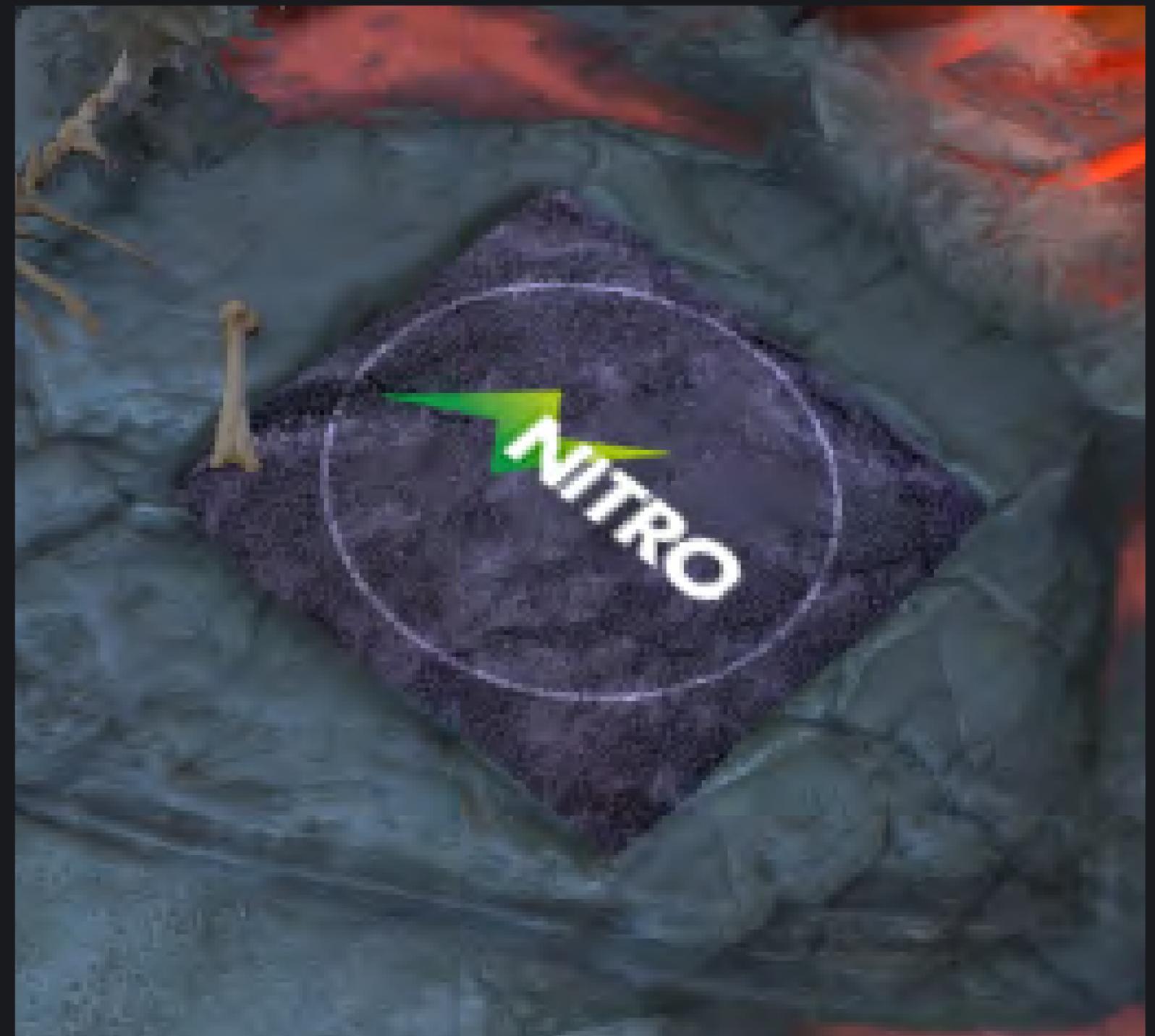
HOSTING COLLABORATIVE EVENTS



GAME-HOUSE BRANDING



GAME-HOUSE BRANDING



NICKNAME ADVERTISEMENT

